FROM TERRITORIAL ANALYSIS TO PROGRAMME STRATEGY

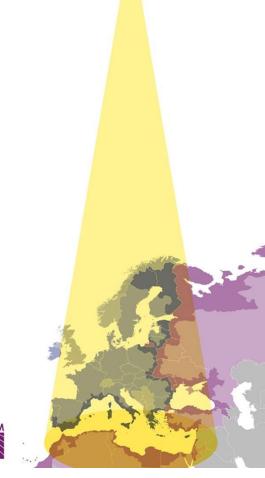
Moving to the NEXT level!

Sea basin and Sea-crossing programmes 3 December 2020

Lessons on intervention logic and indicators

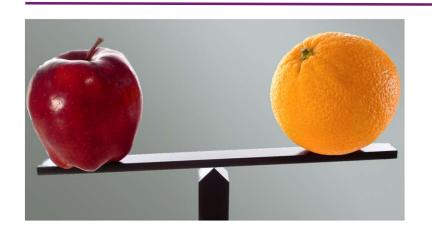






Programmes about their strategy





- To a large extent programme priorities were specific enough
- Best projects were selected by the programmes from the submitted applications,
- However, each single project does not always contribute to the programme strategy in full
 - Priorities too wide
 - Buffers for activities that do not directly contribute to the programme strategy
 - The smaller the programme the more concentrated it is

Lessons on the strategy design





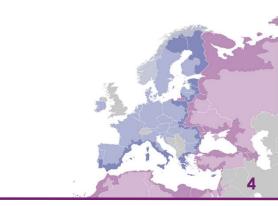
- People to people cooperation as a separate priority rather than a horizontal modality
- Involvement of new target groups has to be carefully planned (their interest, capacities and needs)
- No separate priorities for infrastructure and soft activities, rather a combination of both
- Careful with the combination of different size and capacity players into the same priority

Takeaways for the future



- Concentration is needed to focus the programme
- Flexibility in the programme strategy to adjust to the changing needs
- Possibility to experiment
- Indicators have to strongly relate to the programme priorities and types of action





Chain of decisions



Identifying the need for something to be changed (problem identification)

Choosing a **suitable frame** of addressing this challenge (selecting appropriate PO/SO)

Prioritising within these objectives (defining programme priorities)

Defining specific results for each chosen priority(SO) (what specifically needs to be changed)

Selecting **the practical way** in which these results could be achieved (types of activities)

Programme reflections on their indicators



- Quality of indicators compared to ENPI period is much better
- To a large extent output indicators will be achieved



- Still there is space for improvement
 - Output indicators provide more meaningful data on what the programmes achieve, especially combination of common and programme-specific indicators
 - Result indicators too "far" from what programmes can realistically deliver (rather on impact level)
- Difficulties for projects to understand what exactly has to be sounted, as there is room for interpretation

Conclusions on programme indicators



- Risk of overlapping for some indicators, e.g. those measuring "population covered" or "areas covered"
- Risk of double counting for indicators that are similar
- Indicators not always fully in line with the priority/ output that they are supposed to measure

Too general

Too focused

Too different

 Logical sequence of outputs contributing to the achievement of results not always works in the programmes/ projects

On project level



 If too general, indicators are not useful for project progress monitoring

MEASURING PROGRESS

- Project specific indicators tell story much better than the common ones
- Specific indicators too different for the aggregation

Indicator dilemma





- Common indicators cover only a small part of what the programmes and projects do
- Defining indicators that serve the purpose of monitoring and/or tell the programme/ project story

Combination of common and programme specific indicators?



Let us see what the NEXT generation of indicators will bring!



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